

## Online Sales Landing Page

### Discover Secrets The Pet Food Industry Doesn't Want You To Know

#### Your Dog's Life Depends On You...

Dear Pet Owner

*First let me tell you about my friend Rebecca and her dog Duke.*

#### **Duke's Story and Why Rebecca Cried**

I threw the ball up the hill for Duke. As he was roaring down towards us, I glanced to the right and saw tears of joy streaming down Rebecca's cheeks.

Duke, a beautiful black lab was 3 months old, when Rebecca received him from her parents for her 16<sup>th</sup> birthday.

He was almost 10 years now and although she knew he was getting old, the thought of losing him was heartbreaking. Six weeks ago, Duke wouldn't get out of his dog bed. He laid there looking up at Rebecca with a sad face. He had been slowing down lately but this was more than she could bear.

Rebecca immediately called Dr. Moore and made an appointment for that afternoon. Fearing she would have to put him down, she put on a brave face and took Duke to the vet's office.

#### **Duke's Road to Better Health**

Dr. Moore checked him over and told Rebecca that Duke was overweight, and his vitals were not good. He suggested she start with a more wholesome diet and see if his health would improve.

Rebecca started feeding him what Dr. Moore had suggested. *Duke really likes the lamb flavor!*

Within 2 weeks Duke had dropped some of the excess weight and he was looking forward to the walks with Rebecca. His skin allergies started to heal up and his coat was beginning to look shiny again.

Today Duke is back being a fun loving dog and full of the energy he had 5 years ago.

## Don't Play Russian Roulette With Your Dog's Health

Any old dog food could kill your dog. Yes, even the brand names we hear about all the time. They should be good, but with AAFCO testing and regulations so haphazard, it makes you wonder if they even have a standard.

With all the recalls over the years you begin to wonder if your choice is the best or will it be on the next list. When a food recall is announced, if the product has been ingested it is too late. The problem is by the time the public is informed many have become ill or died. It's a horrible dilemma many pet owners have experienced.

The lawsuit against one well known dog food company had over 3000 complaints in a four year period. Toxins produced by fungus in grains were to blame for sick pets, suffering from stomach and related internal bleeding, liver malfunction or failure, vomiting, diarrhea, dehydration, weight loss, seizures and kidney failure. Many dogs died.

Human food has to pass FDA regulations in this country so why on earth do they allow unregulated pet food by-products to come from China? But you think if it says *Made in USA* that it would not contain "*by-products Made in China*", unfortunately it can. Don't they grow enough food in this country to feed everyone including all our four-legged family members? It is totally outrageous that this is even allowed to happen.

What can you and I do? The only thing is to choose wisely! Your pet can't make healthy food choices it's up to us to do it for them.

Well, don't worry. There is an answer to help you stop the roulette game with your dog's health.

Before I go into details, here are some interesting facts you need to know to be sure you're not risking your dog's life.

### Dog Food Preservatives or Deadly Toxins?

Ethoxyquin is used as a preservative, a **pesticide** and a **hardening agent** for making synthetic **rubber!** It's under investigation by the FDA as a possible cause for certain **liver and blood** problems. *Whatever is it doing in dog food?*

Both BHA (butylated hydroxyanisole) and BHT (butylated hydroxytoluene) **can still be found** in a number of commercial dog foods.

The World Health Organization has named BHT and BHA as suspicious cancer-causing compounds. The State of California has now identified BHA as a **possible carcinogen**.

**“California's Proposition 65 - the Safe Drinking Water and Toxic Enforcement Act – was passed by voter initiative in 1986. Proposition 65 includes a requirement that the governor of California publish a list of chemicals known to the state to cause cancer or reproductive toxicity. Listed chemicals cannot be discharged into sources of drinking water, and warnings must be provided before exposing the public to any significant amount of a listed chemical.”**

Yet, some of the chemicals listed on the website are in pet foods. It's not safe to drink but safe enough to allow in pet food? **Unbelievable!** But they do say “*significant amounts*” pose a problem. Of course if you are putting these so called insignificant amounts in your dog's bowl everyday...they do add up.

*Is it worth the risk?*

### **Lack of Vitamin E in Dogs**

If your dog doesn't get sufficient Vitamin E, it can jeopardize their health resulting in some of the following conditions:

- Eye problems – retinopathy, cataracts, corneal ulcers
- Impaired immune system
- Muscle wasting, weakness, paralysis
- Itchy skin, dandruff, dull and thin coat
- Weight loss
- Development of sores on the body
- Lack of mobility
- High cholesterol levels
- Heart problems

### **What some Pet Food Labels mean?**

Don't be fooled by 100% chicken, chicken feet are still chicken! Meat by-product doesn't sound very appetizing, is that something like “*mystery meat*”? And the question would be, “*would you eat it?*” So what exactly is in by-products? Animal by-products are cheaper than other meat products.

**Never purchase any pet food containing unidentified animal by-products.**

Animal by-products, are left after a slaughtered animal parts have been removed for human consumption. Some may even be edible, but how they're handled after the slaughter, such as not being refrigerated immediately is just plain wrong. They are still legally used for making pet food. Dead on arrival animals that have been declared unfit for human consumption can still be made into pet food.

*Are you sick yet...?*

## The Controversy on Corn

Corn grown today is genetically modified (GMO). It doesn't have the nutrition and protein it once contained. With subsidies from the government corn is grown, to grow, fast, starchy, resistant to pesticides and quality of taste is unimportant.

The corn that is used in dog food is sometimes contaminated with mycotoxins (toxins from mold or fungi).

Studies by Dog Food Advisor have conducted thorough findings through many sources. Such as: College of Agricultural Sciences, Penn State and Extension Entomologists, U.S. Department of Agriculture.

High doses of corn can inhibit serotonin in the brain. Serotonin reduces stress and anxiety. *Do you ever wonder why your dog over reacts?*

Corn has been linked to many dog ailments such as allergies, joint swelling, bloating, also a lack of energy and concentration. They don't digest corn well, so why not just eliminate it from their diet.

Many pets are allergic to corn and wheat. Besides those foods are only fillers in most pet food and the worst part, it is not the kind that is fit for human consumption. In fact many of the ingredients in most pet foods are sub-standard. Many of which would never get past an FDA inspection if it were for humans. *Scary...!*

**By now you are wondering how to find healthy dog food.**

***Here is what Dr. Moore told  
Rebecca to give Duke that made him healthy again.***

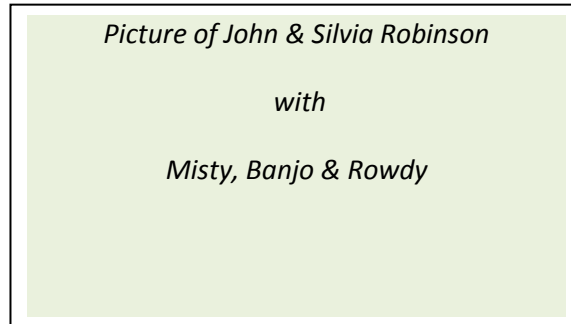
Rebecca started feeding him **Furry Friends Natural Dog Food** as Dr. Moore had suggested. For treats she started feeding him **Puptastic Natural Treats**. *Duke really likes the lamb flavor!*

## Natural, Organic and Healthy Creation

**Puptastic Naturals** was created by John and Silvia Robinson who started **Furry Friends Natural Products** in 1990. They live in Grayslake, Illinois, about an hour north of Chicago.

**Furry Friends Natural Products** produces food for dogs, cats and other small animals. The Robinson's have taken great care in only putting organic and healthy food in to their products. Only local farms that grow organic vegetables and only healthy practices for raising poultry, cattle, etc. are used. Their philosophy is *"if you wouldn't eat it, why would you feed it to your pet?"*

The Robinson's care about your pets, because they care about their own and wouldn't think of feeding them poor quality food. They have a Golden Retriever – 9 year old female named Misty, a rescue mixed-breed – 4 year old male named Banjo, and a rescue Dachshund – 1 year old male named Rowdy.



### **How Safe is Furry Friends Natural Products?**

All **Furry Friends Natural Products** are made in a people food quality kitchen. This exceeds any FDA or AAFCO standards. No chemicals are used in producing any of the pet foods.

*“Running a dog kennel I get to see many dogs that are not in the best of health. The owner tells me they have to have a special diet as they have allergies. I always tell them I only give allergy free food to my guests. By the time the owners return from their vacation and pick up their dog, they are amazed at how healthy their dog has become. They want to know my secret and I always tell them I only use **Furry Friends Natural Dog Food** and **Puptastic Natural Dog Treats**.”*

---**Janice Smith** (Happy Dog Kennels in Houston, TX)

### **What is in Furry Friends Natural Products?**

**Furry Friends Natural** uses only the best parts of grass fed cattle, free range chickens and turkeys, no antibiotics are ever used. They wouldn't eat it, so they will not put it in their pet food products. No GMO foods such as corn are ever part of the product line. Without these your dog is healthier and that means, less visits to the vet. *Happy dog = happy owner.*

The Robinson's take pride in never using chemical additives and preservatives you know the stuff you can't pronounce like BHA, BHT, ethoxyquin and propylene glycol. They also don't use corn syrup and MSG. No artificial coloring or flavors are ever used, if it isn't real, it is not going in their products. Artificial coloring makes no sense at all. Your pet doesn't care what color dinner in the bowl is, they only care about taste!

## Ingredients in Furry Friends Natural Products

### Proteins:

- **Farm-fresh eggs** – providing the most complete sources of amino acids. The whole egg is used, even finely ground eggshells. One of the most perfect foods you can give a dog.
- **Free range chickens** – provides good source of the cancer protective B vitamin. Niacin, which aids in energy metabolism, can also have positive effects on cardiovascular health.
- **Grass-fed lamb** – feeding lamb to your dog provides a good source of zinc which is needed for many processes. Zinc is important in the immune function, wound healing and normal cell division. It also stabilizes their blood sugar levels, metabolic rate and optimal sense of smell.
- **Beef** – is rich in essential amino acids, minerals and vitamins. Meat that contains Omega-3 fatty acids, can reduce the risk of high blood pressure, improve blood circulation, and can increase the breakdown of a protein called fibrin that is responsible for clotting of the blood.
- **Liver** – provides a high level of vitamin A, D, E and K. It is also a rich source of minerals, zinc, manganese, selenium and iron. Contains B and C vitamins, essential fatty acids such as omega 3 and omega 6 required for good health. It can help a debilitated, fatigued and anemic dog. Liver contains more nutrients than muscle meats.

### Starch:

- **Brown rice** – provides a good source of vitamins, minerals and fiber.
- **Potatoes** – contain vitamin A, B, C and iron.

### Healthy nutrients and fiber:

- **Carrots** – is an excellent source of Vitamin A. Strengthens a dog's immune system, supports coat and skin health, eye health. Carrots are high in soluble fiber this will help a dog's digestive system. Beta-carotene is an antioxidant.
- **Green beans** – provides a good source of plant fiber, vitamin K, vitamin C, and manganese.
- **Pumpkin** – is loaded with fiber and beta-carotene, which the body converts to vitamin A. Good for both diarrhea and constipation.
- **Sweet potatoes** – provide a source of dietary fiber and contain vitamin B6, vitamin C, beta carotene, and manganese.

## Puptastic Treats

**Puptastic Treats** have been carefully produced with all the fine ingredients. Using the same standards that John and Silvia have used in all their other pet foods made in **Furry Friends Natural** kitchen.

They made sure that each **Puptastic Treat** is *well-balanced* nutrition for a dog's needs. Optimum health and performance is top priority when the formula was created for each bite.

The **Puptastic Treats** come in regular or small and each size is designed with your dog in mind. Great for training or a quick snack that you can take with you when out for a walk.

Baked in a controlled oven and packed in a controlled clean environment.

**Puptastic Treats** come in *five flavors* your dog will love. The only problem you might have is trying to figure out which flavor your dog likes best.

Just remember each treat is well balanced with protein, starch, nutrients and fiber, so you can be assured which one your dog chooses will not result in a deficiency issue.

### **Five Flavors of Puptastic Treats**

#### **Chicken flavor contains:**

- Chicken
- Eggs
- Brown rice
- Carrots

#### **Turkey flavor contains:**

- Turkey
- Eggs
- Potatoes
- Pumpkin

#### **Lamb flavor contains:**

- Lamb (not mutton)
- Eggs
- Brown rice
- Sweet potatoes

#### **Liver flavor contains:**

- Chicken, turkey, lamb or beef liver
- Eggs
- Brown rice
- Green beans

#### **Beef flavor contains:**

- Beef
- Eggs
- Potatoes
- Carrots and sweet potatoes

These basic formulas are combined with *vitamin E* for a well balanced treat for your dog's health. They are baked on site in the **Furry Friends Natural** kitchen. Each batch is made separately and all equipment is cleaned before mixing up another batch or flavor.

Corn, soy and wheat are never used. By-products are also never used. No artificial preservatives, colors or flavors are ever added to any products. John and Silvia believe artificial color is only for the owners, as the pets never care about color, they care about taste. The Robinson's are interested in your pet's health that is why they will not add anything not deemed beneficial to the well-being of the animal.

**Vitamin E** is added as a natural preservative. It is used to maintain the integrity of the product during shipping and storage. Vitamin E is excellent for your pet's health. It is needed for overall good health of the skin, heart and eyes.

### **Why Puptastics is Your Best Choice**

You will have peace of mind knowing that you are providing your dog with the best possible treat. Well balanced pet treat that you know is healthy. A treat produced from the finest food. The kind of food you would choose for your own family table.

Healthy dogs are happy dogs, which make happy owners and family members. Your dog will be more relaxed if they have a healthy diet. Friends and neighbors will be happier to be around your pet.

*"I have been using your **Furry Friends Natural Dog Food** for several years now. Since I am an AKC breeder of Bernese Mountain Dogs it is important that they are in excellent health for the dog shows. With traveling around the country the rigorous schedule does take its toll on even the most, easy going dog. So in order to keep my dogs in top shape I feed them only the finest natural products I can trust. The **Puptastic Treats** are a well-balanced treat that I can put in my pocket and give to the dogs to keep them happy and focused during the show."*

**---Roger Mantle** (AKC Champion Bernese Mountain Dogs)

**Puptastics** and all the **Furry Friends Natural Products** are committed to providing all pet owners with natural healthy food. The *Robinson's* are very concerned about animal obesity. This is why they work so hard at finding the right combination of foods so you don't have to.

Video of inside the kitchen of Furry Friends Natural Products. Showing the process from mixing to baking and packaging.

### **We don't want you to just take our word for it.**

Here are some more of their satisfied customers:

*"There is so much confusion about natural dog treats that I'm grateful to have found your treats. Your ingredients are the real deal and I respect that you work with local farms that you inspect yourself. Our dogs are truly our best friends, and we won't feed them anything less than human-grade ingredients. This includes treats. Thank you so much for producing a quality product for our pups."*

**---C. Dale**



*"Bentley just goes bonkers for your lamb treats! He's just a young guy, and we've been using your treats to train him on his good manners. It's such a comfort to know I'm giving Bentley a healthy treat every time he sits patiently or comes when called. I think your **Puptastic Naturals** are fantastic! They certainly seem to help with Bentley's training. A great incentive and reward."*

**---J. Jefferson**

*"Cody had a really bad allergy and his belly was full of sores. Kept changing his food and it would clear up for a little while and then it would come back worse than ever. My vet would change his diet and still, even on an allergy free diet the sores would return. After much research Cody's vet finally gave us a package of **Puptastics** for his treats and recommended **Furry Friends Natural Dog Food**. In one week Cody had quit scratching so much and his sores were starting to heal. A month later and Cody's body is no longer ravished with sores and his fur is starting to grow back. His coat has become shiny again and he is relaxed when he lies down to sleep. So happy to have my loving dog back. Thank you!"*

**---Andrea Chambers**

*"In the overwhelming sea of dog treat choices out there, it's important to find a truly healthy snack for dogs. I'm very impressed with the integrity of your business and I recommend **Puptastic Naturals** to all my clients looking for healthy treats for training or just anytime. We're proud to be one of the first veterinary clinics to carry your products, especially since we offer holistic and alternative pet care in addition to traditional medicine. We endorse only the healthiest, safest products, and **Puptastic Naturals** are at the top of our list of recommended treats."*

**---S. Karovski, DVM**

### **Where to Find Furry Friends Natural Products**

Many pet boutiques carry these healthy products that you can go to the store and pick up. *Hollywood Feed* (with many locations), *Only Natural Pet* and *Animalia Pet Specialty* all carry the full line of dog, cat and small animal foods. You can also call the toll free number and customer service will be able to help you locate a store in your area. Of course you can always order online 24 hours a day. <http://www.puptasticnaturals.com/>

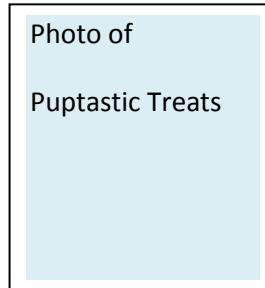
**Toll Free Number:** 800-888-1796      **Hours:** Monday – Friday 8:00 AM to 5:00 PM CDT

### **An Offer Only For Holistic Health Readers**

This is an unbelievable deal for *Holistic Health Magazine* readers. We know you love your pet and the Robinsons want to give you some awesome gifts.

For a **limited time only** Furry Friends Natural wants to give you gifts. **Valued at \$116.85**

- For a one time purchase of any flavor of **Puptastic Treats** 32oz. box, regular or small bite size for **\$15.99** (*That is only 50 cents an ounce.*)  
*[\$1.00 off regular price.]*



**But that is only part of the deal.**

- You will receive a **Trial Sampler** (5 flavors) pack of **Puptastics**. **That is 5 – 6 oz packages.** If you were to buy separately it would be 67 cents an ounce.  
**Value: \$20 – Yours Free**



Photo of Book



- **Free Bonus Book #1 Dog Training**

**This could save your dog's life!**

- Did you know that anyone can say they are a dog trainer?
- How to, find a qualified dog trainer. Choose the wrong one and your dog's life could be in danger.
- You can train your own dog without the abuse of prong, choke and shock collars.
- Training them with a treat does not mean they only do it for food.
- Training with dominance makes a pet fearful. If you understand the dog's behavior you can predict the problem.
- If you want peaceful coexistence – treat your dog with love.
- How to, teach your dog to bond with you.  
**Note:** Have you ever had a boss that ruled with dominance? You may have done what you were told, but you probably didn't respect him/her.
- Are you confusing your dog?
- How to, be consistent when others are also involved in the training.

This **Dog Training** book is full of information to keep your new pet safe and happy.

**Value: \$19.95 – Yours Free**

Photo of Book



- **Free Bonus Book # 2 Rescue Dogs**

Adopt a homeless dog from a shelter. **BUT WAIT** until you read this!

- So you want to help cut down on unwanted pets and decide to give a home to a rescue pet.
- How to, pick the right dog for your family.
- How will the dog adjust if you have small children or plan to have any children.
- Learn signs to look out for and don't just pick the cutest dog and then be sorry later.
- The right questions to ask about the history of the dog.
- Why everyone in the family should meet the new dog before deciding which one to bring home?
- Be aware the dog may have spent all its life outside and knows nothing about being house trained.
- Does your rescue center, train dogs for living in homes?
- How to, know if you are up for the challenge of a rescue dog.
- How to, introduce friends to your rescue dog.
- How to, calm your rescue dog from the stress of a new home.
- When is the **WORST** time to get a rescue dog? Not necessarily what you might think.
- Did you know that shelter dogs suffer more from separation anxiety than dogs who have had the same home all their lives?
- You have all the love and everything he would need. Remember, he has no idea what comes NEXT.
- Oh, you thought it was going to be easy!

Read **Rescue Dogs** before giving a shelter dog a forever home.

**Value: \$19.95 – Yours Free**

Photo of Book



- **Free Bonus Book # 3 How to Read a Dog's Body Language**

This could save your life.

- Learn signs of how a dog is feeling.
- Is a dog showing signs of stress or anxiety?
- What does flatten ears mean?
- What does a wagging tail mean? If you misunderstand this you could get bitten.
- Did you know there is a right or left tail wag? Knowing what that means can predict what the dog will do next.
- Tail positions are a signal as to what is going on in the dog's mind. There can be serious consequences if you get this wrong.
- Did you know the tail is a signal and when there is nothing around that the dog presumes as alive – he does not wag his tail?
- When you take your dog out and you encounter other dogs, knowing the universal signals can keep you both out of danger.
- An essential guide to teach you dog behavior. If you have children, teaching them dog behavior will protect them, with not only the family pet, but also any other dogs they may encounter.

Protect yourself, your family and friends by reading **How to Read a Dog's Body Language**. This book will teach you all the things the experts on dog behavior have learned over many years and recent findings on new signals. Be informed and be safe.

**Value: \$19.95 – Yours Free**

- **You can also sign-up to receive their monthly newsletter.**

In the newsletter each month there is information of fun things to do with your dog. Dog friendly places all across the country, each month a different location is reviewed. You are given up to date info on products that are new, fun or even on the dreaded "**recall list**". Inspiring pet stories from our readers. Lists of loving shelters in areas across the US that, provide humane treatment of homeless pets. Each month 10 animals are featured that need a forever home. All delivered to your "**inbox**" on the first day of the month.

*You can cancel at anytime.*

**Value: \$36.00 – Yours Free**

**Total value for all these bonuses: \$116.85 – Yours Free**

**No risk guarantee** and if for some reason your dog doesn't like, **Puptastics** you can ask for your money back up to **30 days** after you receive the product. You won't be asked to send the product back or to give back any of your bonuses they are yours to keep. *No questions asked.*

There will never be an automatic re-order. I don't like them and neither does **Furry Friends Natural Products**. The Robinsons are so confident in the product that they let your pets be the judge.

**Take advantage of this deal today before it is too late.**

After **April 30, 2017** the deal is over.

**Order Today**

**[Order Today](#)**

Visa MasterCard American Express Discover Card **(Symbols)**

Wishing you and your pet the best of health,

*Randy Stephens*

Pet Columnist with Holistic Health Magazine

**Furry Friends Natural Products, Inc.**

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**Toll free number: 800-888-1796**

**Website: <http://www.puptasticnaturals.com/>**